Virtual Program Developer Guide

Additional Resources

birch

Bundle of Interventions, Resources, and Culture Hub

ADDITIONAL SUPPORTS

This section provides helpful web-based resources for those who may be interested in extending their skillsets and building better virtual programs. These skills relate to activities that you may wish to incorporate into your virtual program.

THUNDERBIRD
PARTNERSHIP FOUNDATION

IN THIS GUIDE

Virtual Meetings

1

Web Design Tools

2

Helpful Resources

4

Course Creation

3

VIRTUAL MEETINGS

👆 General Guidelines

Indigenous Guardians Toolkit: Virtual Community Guide
https://www.indigenousguardianstoolkit.ca/sites/default/files/2021-12/Virtual%20Community%20Engagement%20Guide.pdf

Mindshift: How to Host Virtual Meetings
https://www.mindtools.com/ahluvzg/how-to-run-effective-virtual-meetings

NTen.org: 9 Practices for Engagement in Virtual Meetings
https://www.nten.org/blog/9-best-practices-engagement-virtual-meetings

Harvard: How to Lead Better Virtual Meetings
https://hbr.org/2022/07/how-to-lead-better-virtual-meetings

Rox Event Staff: Virtual Meeting Tools
https://roxeventstaff.com/virtual-meetings-53-tools-where-to-find-them/

👤 Platforms

There are many options for hosting virtual meetings. Some of the tried and true are below:

- Slack
- Zoom
- Cisco WebX
- Microsoft Teams
- Google Meet
- Skype
- Go To Meeting
- Jitsi

- Owl Labs: 7 Best Platforms

⚕ ENGAGEMENT

- 50 Ways to Increase Engagement in Virtual Meetings

- Virtual Team Building Activities

- Icebreakers for Virtual Meetings

WEBSITE DESIGN

These are some resources to use as a starting point if you are interested in creating a website.

Hosting Platforms

- Wix
- Squarespace
- Shopify
- HubSpot
- WordPress
- WebFlow
- Adobe Dreamweaver
- Figma
- Google Web

Domain Names

- GoDaddy
- Canva
- Squarespace
- Bluehost
- CIRA
- Cloudflare

Design Platforms

- Canva
- Adobe Illustrator
- Adobe xd
- Coolors
- Skitch
- Infogr.am

Fun Fonts

- FontJoy
- Google Fonts
- What Font
- DaFont
- Font Squirrel
- Tiff

Web Design Courses

First Nations Technology Council
https://www.technologycouncil.ca/

Web Development Best Practices

Web Content Accessibility Guidelines
https://www.w3.org/TR/WCAG21

Website Development Process
https://xbsoftware.com/blog/website-development-process-full-guide/

COURSE CREATION

Resources for how to develop virtual based learning on various platforms.

Course Design

- Camtasia
- Veed
- Canva
- GetResponse
- Vimeo
- Zoom
- ConvertKit
- Stripe
- Zapier
- Beaver Builder

Choosing the Right Platform

Designing an online course is easier with the right tools. Mighty Networks offers resources to help you create, structure, and promote your course effectively.
Keep in mind that some platforms have the ability to build content within the platform and some require you to have your content pre-built.

Platforms include but aren't limited to:

- TalentLMS
- Absorb LMS
- EdApp
- Podia
- Adobe Learning Manager
- Learn Upon LMS
- Bridge
- Teachable
- Ruzuku
- LearningPool
- LevelUp LMS
- Trainer Central
- Thinkific

ADDITIONAL RESOURCES

- Want to start a podcast? Check out Buzz Sprout.
  https://tinyurl.com/2fbk492k

- UpWork has resources to help support early app building **https://tinyurl.com/4rj35fzv**

- Considering Digital Health? Check out this article from the **American Medical Association**
  https://tinyurl.com/s4xabzn4

- Tech Smith has a series on how to make engaging YouTube videos: **https://tinyurl.com/54s9r4zh**

- There is a great resource guide for virtual education from Unity Health Toronto:
  https://tinyurl.com/4anfpym5

- Implementation Roadmap in Rural Settings Chapter 11 describes additional considerations for rural communities: **https://tinyurl.com/yc373rf6**

Thank You

We thank you for your continued support of the BIRCH program.

We hope you find this resource guide useful.

THUNDERBIRD
PARTNERSHIP FOUNDATION

birch

🌐 birchbundle.ca

🌐 thunderbirdpf.org

📷 @thunderbird_nnapf